



mobile-pocket®
LOYALTY MADE EASY

mobile-pocket Key-Facts

- One of the most popular Loyalty Apps
- New Sales Channel
- Promote Customer Loyalty with Content-Marketing
- Couponing
- Raise footfall in stores and online

3.800.000

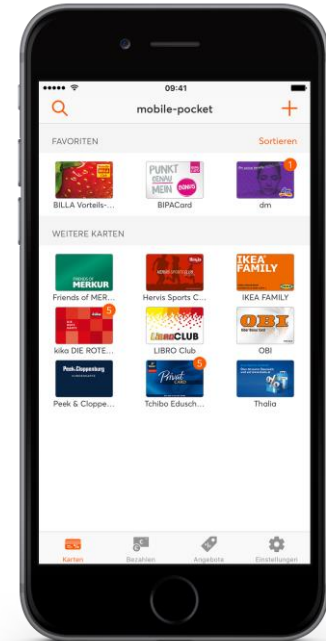
mobile-pocket User
global

750.000

mobile-pocket User
AUT

450.000

Card usage per month
AUT

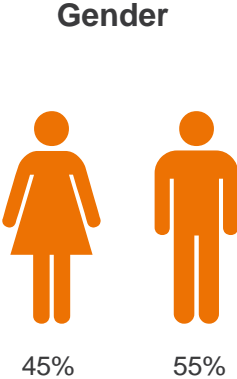
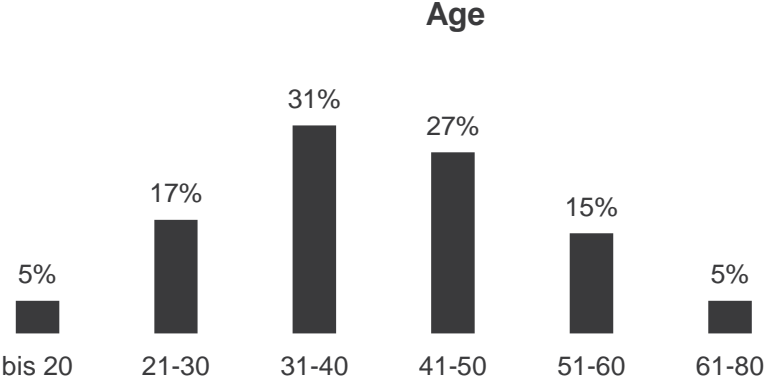


Available on the
App Store

ANDROID APP ON
Google play

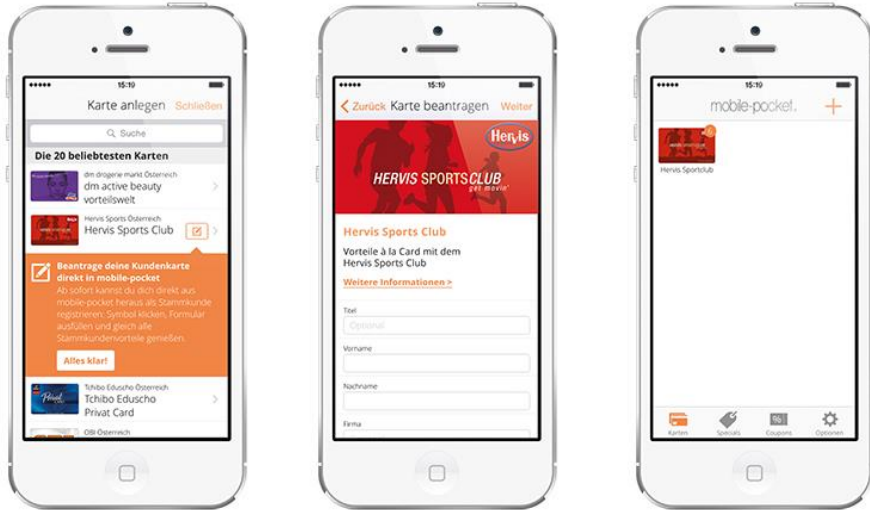
Download from
Windows Store

mobile-pocket Demography



Easy sign up for new cards in mobile-pocket

You can directly sign up for new loyalty cards in mobile-pocket. The customers data will be send to the mobile-pocket partner (Merchant, Member-Club, Hotel, etc.).

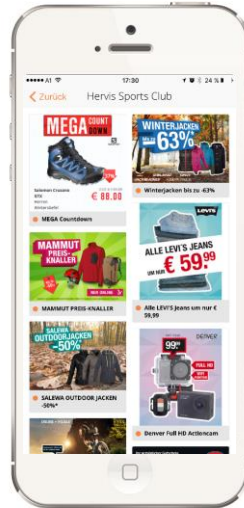


Promote Customer Loyalty with Content-Marketing

You can send information, coupons, offers, etc. directly to your customers smartphone.



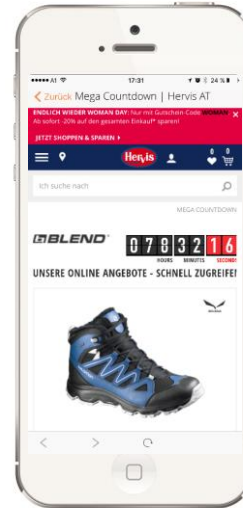
Card View



Campaign View



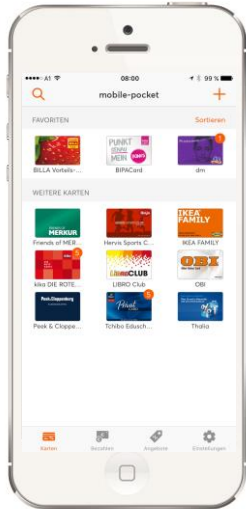
Detailed View



Retailers webpage

Reach every mobile-pocket User in the Offers Tab

Present your offers to all mobile-pocket users (3.800.000 worldwide).



Your Loyalty Cards



Offers Tab



Detailed View

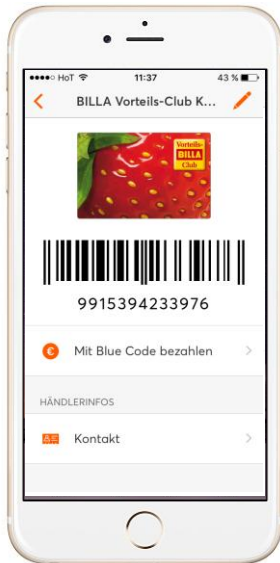
Location Based Notifications with iBeacons

You can send welcome notifications when your customer arrives at the store, show him offers on relevant places or promote your new online-shop when your customer has left the store.

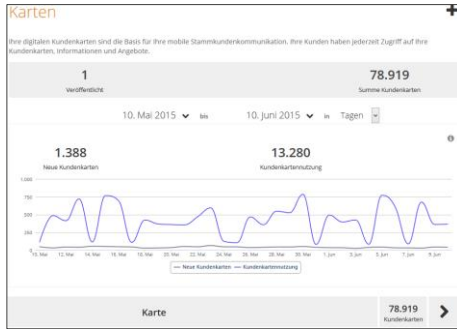


Mobile Payment

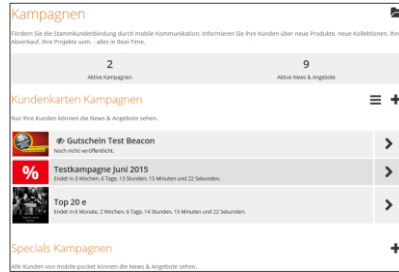
With "BLUE CODE" you can already pay directly in mobile-pocket and this payment function is already accepted by many merchants and companies.



Cards- and Campaign-Statistics



Cards



Campaigns



News & Offers

Automated Adserver Tracking possible.

Main Advantages to the Point

- **No IT-Support needed**
- **New revenues because of the mobile-pocket Sales-Channel**
- **Earn usefull data of your customers behaviour an of the relevance of your news and offers**
- **Raise footfall in stores and online**
- **Possibility of Location Based Services**
- **Increase your grade of service and get satisfied customers**



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